

GEORGE GORDON PATON

letter

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04/11/81

*James -  
OCI P. cafe -*

October 7, 1981

Advertising Manager  
Presidence de la Rep. Rwanda  
Gestion des Credits  
B. P. 15  
Kigali, Rwanda

Dear Sir:

We would welcome your support of the next issue of our COFFEE ANNUAL in the form of an advertisement. For more than two-score years it has been acknowledged in coffee circles as the foremost authority on coffee affairs. The next issue, COFFEE ANNUAL 1981, will be published and distributed, as in the past, to coincide with the annual convention of the National Coffee Association of U.S.A., which will be held at Boca Raton, Florida in early February, 1982. All those attending the convention will receive a copy of COFFEE ANNUAL and, at the same time, the issue will be mailed to members of the coffee industry throughout the world, for a distribution of some four thousand copies.

The coming COFFEE ANNUAL, like its predecessors, will have a lasting value to both its readers and advertisers. In this latest issue, our 43rd, leaders in the industry will discuss the coffee subjects of the day. Vital statistics on coffee and a chronology of events of recent years will again highlight the coming edition.

Advertisers not only make the publication of the ANNUAL possible, but are also afforded the opportunity of placing their message before the entire industry on a "permanent" basis. We would welcome your support in the form of an advertisement and ask you to please send back the enclosed form at your earliest convenience.

Very truly yours,

*Rory Owen Murphy*  
Rory Owen Murphy

ROM:df:Encl.

P.S. - COFFEE ANNUAL 1980, the most recent issue, of 152 pages, contained advertisements of producers, exporters, importers, agents, brokers, governments, roasters, steamship lines, equipment manufacturers, warehousemen, banks, soluble coffee manufacturers, etc.