

BIT M E M O R A N D U M ILO - Monsieur BARSACQ CC F/MAN BIT - <u>GENEVE</u> - Monsieur P. HIDALGO Conseiller Régional BIT - <u>ABIDJAN</u>	To	Monsieur HYNIEWSKI	
	A	EQUIPRO BIT - GENEVE	
	From	Christine BOCKSTAL	
	De	CTP RWA/90/008 KIGALI <i>CB</i>	
Your Ref.			
Votre			Date
Our Ref.	RWA/90/008	Initial(e)s	CB/mn
Notre	180		16.08.90
			Date

Subject : Projet RWA/90/008 "Micro-réalisations"  
 Achat de documentation  
 Objet

1. Je vous saurais gré de bien vouloir commander pour le projet ci-dessus mentionné les livres suivants :

- Réalisation d'une étude de faisabilité : Activités de formation pour créer ou faire le bilan d'une petite entreprise, ISBN 0-912917-16-4 ;

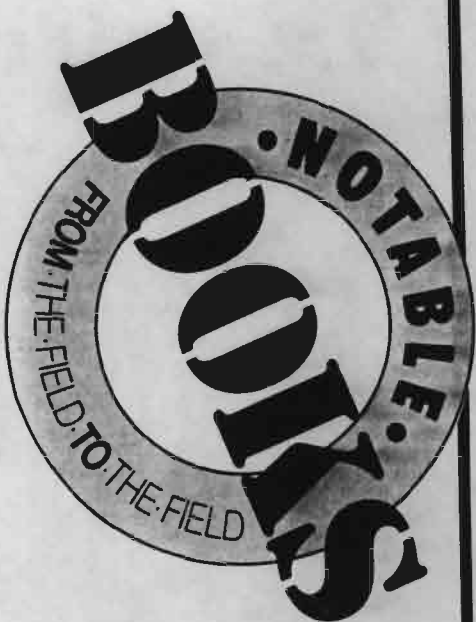
- Stratégie de marketing : Activités de formation pour entrepreneurs, ISBN 0-912917-14-8 ;

disponibles à :

OEF International/Publications  
 1815 H St., N.W., 11th Floor  
 Washington, D.C. 20006 USA

*OK reçu  
 Septembre 92.*

2. Par avance, je vous en remercie.



## RESOURCES FOR REPLICATION

FOR TRAINERS...

### Personal, Family, & Community Development

*Women Working Together for Personal, Economic and Community Development*, by Suzanne Kindervatter, 103 pp., ISBN 0-912917-01-6, \$11.00.

*Las Mujeres trabajan unidas para el desarrollo personal, económico y de la comunidad*, ISBN 0-912917-03-2 \$13.00.

*Femmes, travaillons ensemble! pour le développement personnel, économique et communautaire*, ISBN 0-912917-05-9 \$13.00.

Based on work with community level women's groups in Central America and Thailand, this handbook consists of more than 40 proven participatory learning activities. Designed as a resource for field workers, adult educators, extension agents and group leaders, it enables women to organize for a variety of pre-entrepreneurial and community development efforts. Learning activities make extensive use of local materials and are adaptable for literate, illiterate or preliterate groups. The handbook can be used as the basis for a nonformal education program or as a means to increase women's participation in technical training, cooperatives and other development programs. Topics include women and work, setting and achieving goals, working as a group, community problem solving, legal rights, family relationships and finances. The French edition incorporates visual materials from West Africa.



### Appropriate Business Skills for Third World Women

This new series makes OEF's "how to" experience with women micro-entrepreneurs in Africa, Asia, and Latin America readily adaptable and available to experienced trainers, programmers and extension agents: how to consider non-traditional work options, how to develop marketable skills, how to access credit, how to manage and market a business. Training activities based on proven participatory educational approaches enable either urban or rural women with little or no literacy or numeracy skills to start or make a small enterprise more profitable.

*Doing a Feasibility Study: Training Activities for Starting or Reviewing a Small business*, Suzanne Kindervatter, ed., and others, 176pp., ISBN 0-912917-10-5, \$16.00.

*Cómo hacer un estudio de factibilidad: Entrenamiento para iniciar o reexaminar una pequeña empresa*, 176pp., ISBN 0-912917-15-6, \$17.00.

*Réalisation d'une étude de faisabilité: Activités de formation pour créer ou faire le bilan d'une petite entreprise*, 192pp., ISBN 0-912917-16-4, \$17.00.

Women who want to start or change a business explore a range of enterprise options and develop a business plan and a budget. Participants learn how to "research" the viability of an enterprise themselves, investigating market demand, costs, and income projections. By actually conducting a "feasibility study", women gain important skills in problem-solving and management.

# ORDER FORM

**NAVAMAG4: Training Activities for Group Building, Health, and Income Generation** ISBN 0-912917-00-8

**NAVAMAG4: Actividades de entrenamiento para la integración de grupos, programas de salud, y generación de ingresos** ISBN 0-912917-04-0

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\*Contact OEF for publication dates of Spanish or French editions.

All prices are subject to change.

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